

BENEFITS OF MEMBERSHIP



lead among leaders through human resources

ceo's message

As CEO of BC HRMA, I am delighted to be part of this thriving organization. The BC Human Resources Management Association is *your* source for human resources information and services in BC and the Yukon.

This document is a window to the products, services and benefits BC HRMA offers to its members.

The association is committed to HR excellence and leadership, providing members with a wide range of resources covering all aspects of the human resources industry. We run hundreds of events every year—some online, some in-person—for those involved in the 'business of people'. By joining an organization with more than 5,500 members, you'll have ample opportunity to network and connect. We also provide extensive information in other forms to help you become more effective in your role.

BC HRMA's broad spectrum of programs are designed with key goals in mind—to *promote and enhance the profession and advance member value*.

Please find details on the following pages of how your membership with BC HRMA can benefit you today!



Simon Evans, CHRP
CEO



CHRP

be recognized with the CHRP designation

The Certified Human Resources Professional (CHRP) designation embodies the ethical standards, body of knowledge and level of HR expertise that today's employers seek. This national designation is held by more than 25,000 HR practitioners across Canada and more than 3,000 people have earned, or are in the process of earning it with BC HRMA. As the official certifying body for the CHRP designation in our province, we provide preparation courses, study groups, and support to aspiring CHRPs along the way. Numerous opportunities are also provided to help you fulfill the requirements to maintain your designation. Your [CHRP](#) journey starts with BC HRMA.

be informed with the HR Metrics Service

This groundbreaking service is your data source for monitoring, comparing and demonstrating the effectiveness of your HR strategies. As a member, you can access the [HR Dashboard](#), a live report of current benchmarks for key HR metrics; purchase benchmarking reports relevant to your organization; and participate in the [HR Metrics Service](#), which delivers five detailed benchmarking reports a year.

develop your career with job postings

BC HRMA's [job posting](#) service is BC's only targeted HR career site—an online HR job board exclusive to our members. It consistently ranks among our most highly-valued services. To better serve members, the association recently enhanced the board's search functionality and reduced the cost of posting a position.

invest in yourself at the BC HRMA conference

The annual BC HRMA Conference & Tradeshow brings together over 1200 HR professionals for two full days of learning, networking and celebrating. The largest HR event in Western Canada features insightful keynote presentations, concurrent tracks of sessions, peer-to-peer dialogues and the opportunity to earn continuing education credits. Conference dates and details can be found at www.bchrma.org.

grow through professional development

BC HRMA offers a wide selection of HR-related professional development courses in BC, providing diverse, high-quality learning opportunities to maximize the capabilities and organizational impact of HR practitioners. We offer full and half-day workshops, webinars, and symposiums. Learn more about BC HRMA's [professional development program](#) and search for current offerings on our calendar.

learn and share at roundtables

Our free-to-member BC HRMA [roundtables](#) are lively, popular events at which members come face-to-face to learn about, discuss, and share HR issues of mutual interest. Held frequently in communities across BC, roundtables always prove to be diverse and engaging. Find current sessions in your area on the [calendar](#) and use your membership to attend for free.

network at mingles & events

BC HRMA hosts a series of [networking events](#) province-wide to connect practitioners at all levels. BC HRMA also hosts numerous social events aimed at connecting members and simply having fun. Check our [calendar](#) for details.

key communications

be an HR expert for news & media

BC HRMA has made a concerted effort to provide the news media with information about the workplace and employment issues that affect almost every worker in the province. The association is now on the contact lists of some of BC's most influential public affairs and news outlets. [Telling your story](#) can help everyone better understand the workplace, employee relations, best practices for training and other human resources matters.



be in the now with social media

Connect with us online. Our website and [HRVoice.org](#) offer quick links to BC HRMA's [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#) accounts.

be in depth with the knowledge centre

Our HR [library](#) is your best source of information on key trends and effective HR practices. Here you will find current trend reports and research briefings about HR information that can help you solve your most pressing HR concerns.



be informed with PeopleTalk and HRVoice.org

As the province's largest HR publication and BC HRMA's quarterly membership magazine, [PeopleTalk](#) delivers thought-leadership directly into member's hands. [HRVoice.org](#)—PeopleTalk's online sister publication—features an ever-evolving editorial stream of professional insights, opinion and HR news, as well as core contributions from PeopleTalk and ResearchVOICE. Bookmark [HRVoice.org](#) or subscribe to our RSS feed for timely updates.

key connections

grow with the Professional Mentoring Program

The [Professional Mentoring Program](#) provides the framework to match members one-on-one with other members to enhance professional development in a mutually-beneficial way. If you are interested in becoming a mentor or protégé, please note that applications are accepted online beginning mid-August until end of September, for the program which runs from January to June.

expand your contacts with the member directory

The online [member directory](#) helps members expand their network and form career-enhancing professional connections. This members-only service offers a directory of individual members and companies, in addition to providing advanced member search capability.

give back through volunteering

Each year, hundreds of BC HRMA members give back and assist fellow members by [volunteering](#) their time in a variety of ways. Opportunities are diverse and include such roles as an Advisory Council Member, Roundtable Lead, Workshop Host, Award Committee Volunteer or Board Member.

reach members through advertising or sponsorship

If your organization needs to reach HR professionals, there is no better targeted route than through BC HRMA. Please inquire about the wide range of [advertising and sponsorship](#) opportunities we can tailor to meet your needs.

advance with the Career Path Tool

The [Career Path Tool](#), available on the BC HRMA website, is designed to provide you with the information and the comprehensive resources you need to support informed decisions about career opportunities, career paths and professional development. If you are in transition or thinking about advancing within the HR profession, the Career Path Tool will prove to be among your most valuable assets. This tool is exclusive to members.

connect via the Career Advancement Network (CAN)

This unique service offers employment-seeking members two methods of connecting with the right people:

- Post a [CAN Profile](#) online: a short summary of your career objectives and competencies for employers to view.
- Attend a [CAN Roundtable](#) to meet, share ideas, learn new strategies, and network with like-minded members looking to transition (available in select regions).



celebrate with the Professional Awards

Recognize your fellow professionals—or be recognized for your own HR savvy—through BC HRMA's [Professional Awards](#). Categories include the Rising Star Award, Awards of Excellence, Fellow CHRP, and Honourary Life Member.

benefit from Student Scholarships

Student members are encouraged to apply for the student [scholarships and bursaries](#) BC HRMA offers through a variety of post-secondary institutions.

extend your benefits with affiliate partners

Working with [affiliate partners](#) allows BC HRMA to offer opportunities to save money for you and your organizations. Current partnerships include:

- BC HRMA Employee Benefits Plan
- BC HRMA Vision Plan
- HR Downloads

further your learning with program partners

Partner programming – intensive multi-day or certification course programs supplement BC HRMA's core professional development programming. Current partners include Dale Carnegie Training® of BC and WorldatWork – Local Network. Visit www.bchrma.org for a full list of current partners.

earn CHRP credits with accredited partners

The BC HRMA [Accreditation Program](#) guarantees CHRP credits in British Columbia. Current accredited providers include Fasken Martineau and Sauder School of Business. Visit www.bchrma.org for a full list of accredited partners.

get started with the BC HRMA website

The BC HRMA website at www.bchrma.org is your comprehensive reference for everything related to your association. Bookmark it and take some time to browse – you may be surprised at what you find. Logging into your online profile enables you to update your contact information, track your past and future event registrations, renew your membership and log your continuing education credits.

know what's happening with the online calendar

The online [calendar](#) is a frequent go-to place for members. It allows you to search by region and/or event type to find upcoming BC HRMA events (workshops, roundtables, webinars, mingles, etc.). When you log into your online profile, it's easy to register for events directly through the calendar.

save with membership discounts

From day one, your [membership](#) provides you with valuable savings on the cost of many BC HRMA events and services, including:

- up to 20% discount on learning events;
- 25-50% discount on advertising
- \$100 off job postings
- member rates at the annual BC HRMA Conference & Tradeshow
- Free designer eyeglasses for you, your employees and their dependents

It pays to be a member!

If you have questions about any aspect of BC HRMA, please refer to the [website](#) or contact your local Member Relations Manager, who will be pleased to help you:

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